



TOOL SHEET

TIK TOK

Tik tok is a mobile application for sharing and creating short videos and a social network widely used around the world.

Description

Whether you are an artist who wants to show your creations, a content creator or simply like to watch videos in your free time, then you can download Tik Tok! You'll find videos from 3 to 180 seconds that can be entertaining, informative, tutorials of all kinds, choreography, news, etc. There is something for everyone.

They are all in vertical format so it is recommended to use Tik tok on a smartphone.

Use

There are two possible uses: either you are a consumer of videos and you can simply watch other creators' content; or you are a content creator yourself and you can post your own videos. You can even be both! You can subscribe to accounts, comment and like videos, write to your friends or followers.

There are 3 categories of content: subscriptions (content from accounts you subscribe to), "for you" (content suggested according to what you like) and lives (live videos). An algorithm will propose you a personalized content according to what you watch on the application. Be careful, we often don't see the time passing on Tik Tok so it can be interesting to set a limit of time of use.

Testimony

Click on the TV on the right to discover a video testimony:



→ Access

Download the app or go to:
<https://www.tiktok.com/>

→ Equipment



→ Public

Accessible to all

→ Level



→ Video tutorial

Click on the monkey wrench:

