

TOOL SHEET

LINKEDIN

LINKEDIN is a professional social network and digital media that makes it easy for you to find a job, employees or customers.

Description

With millions of users worldwide, LinkedIn is the world's largest professional social network. It is free and is aimed at all profiles: employees, recruiters, entrepreneurs, people looking for an internship or a job in all fields. It allows you to promote yourself by highlighting your experience and skills, but also to expand your network in order to find new collaborators, clients or jobs. It is also possible to sell offers or services.

Profiles are permanent and can therefore attract offers even when you are not looking for a job.

Use

- Create an account and then complete your profile with cover photo and banner.
- Start networking by adding people you know or who might be interested in what you have to offer.
- Network, add people as friends, share and write posts (business news, feedback...), comment and exchange on topics that interest you, subscribe to people, groups or hashtags.
- Search for your target with the filters to expand your network with the right people.

Testimony

Click on the TV on the right to discover a video testimony:



→ Access

Download the app or go to:
<https://www.linkedin.com/>

→ Equipment



→ Public

Accessible to all

→ Level



→ Video tutorial

Click on the monkey wrench:

